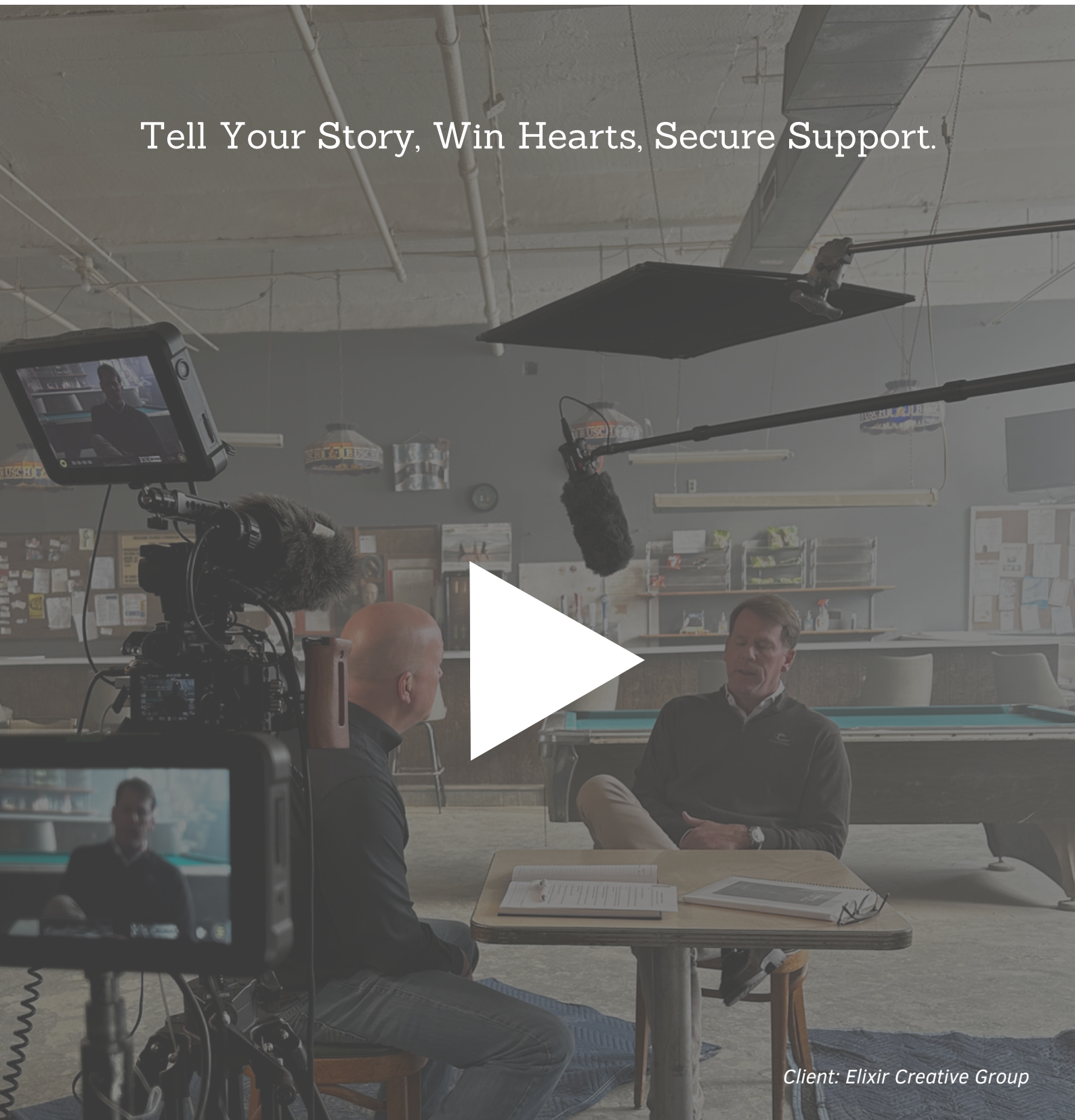


FILMS | DOCUMENTARIES | PROMO VIDEOS

Tell Your Story, Win Hearts, Secure Support.



Client: Elixir Creative Group

INNOVATORY
FILMS

Specialists at capturing stories of impact for non-profits.



Client: Golden Gloves-Buddy Larosa Foundation

OUR GOAL

Running a nonprofit without a fancy marketing team can be a challenge. But we have the marketing and filmmaking skills to help fan the flame of what you're already doing. We're not just about making videos; we're here to show the world the impact you're making, usually through the lens of a real life story. We create films that don't just TALK about your mission but make people FEEL it. With our storytelling skills and strategic approach, we'll help you connect with donors and keep the funds flowing for your cause.



Client: Luke 5 Adventures

CASE STUDY

STORY VIDEO FOR REGIONAL NON-PROFIT

Innovatory team partnered together with a small but mighty non profit team to help build a strategy and messaging plan that would accomplish their fundraising goals. The plan was to showcase stories of how their organization had a direct impact in the community they served. The short film premiered at an in-person fundraising banquet as a central video piece.

Key Deliverable

**6 MIN STORY
VIDEO**

Outcome

**\$250,000
RAISED**



CASE STUDY

LUKE 5 ADVENTURES

With the help of a group of strangers-turned-friends, full time wheel chair user trekked to the bottom of Grand Canyon and back out.

The idea was floated to shoot a documentary for Luke 5 Adventures that would tell the story of one man, Brian Burger, and his journey from becoming a full time wheelchair user at 17 from a ski accident, to a Paralympic rugby professional, to trusting a group of strangers-turned-friends to get him to the bottom of Grand Canyon and back. Thanks to a generous donor who believes in the mission, we were able to say yes!

It's a story of overcoming in the face of adversity which since a skiing accident at age 17 and going on to play on the US Paralympic rugby team, Brian knows all about. The team will cut together over 20 hours of epic and heartfelt footage and prepare for a local screening, submit to film festivals and pursue streaming distribution. Because we believe this is a story that the world needs to see.

Key Deliverable

**30 MIN
DOCUMENTARY**

Outcome

**NATIONWIDE
REACH**



CASE STUDY

DO IT FOR JACK FOUNDATION

Produced a short film telling the story of the foundation with interviews that were shown to a live audience at a fundraising event.

Key Deliverable

5 MIN VIDEO

Outcome

\$45,000 RAISED

CASE STUDY

BLOC MINISTRIES

A series of emotional and dramatic interviews were captured that highlighted the specific impact this organization was making in the community. And a simple video was produced that concisely told the story of how BLOC was started and why it exists. All 3 videos were screened to a captive audience at a fundraising event.

Key Deliverable

TWO 5 MIN STORY INTERVIEWS

60 SEC INTRO VIDEO

Outcome

\$200,000 RAISED

CASE STUDY

SRI LANKA

Since 2018, Whitewater Crossing Christian Church has been a major financial supporter of a Sri Lankan family doing ministry and much needed humanitarian work in their home country.

But due to restraints on communication and travel, the hundreds of people who gave financially to Whitewater were unable to see the outcomes of their support - until Innovatory Films traveled to Sri Lanka to capture the incredible stories taking place.

The result was not only being able to justify the money raised over the past 4 years. But after the film was screened to a live audience, another \$3,000 was raised on the spot to help fund a piece of gear desperately needed by the Sri Lankan family to continue their work. And a final, more intangible outcome? After years of silently doing ministry, the Sri Lankan family felt validated, encouraged, and seen.

Key Deliverable

**20 MIN
DOCUMENTARY**

Outcome

**\$250,000
ACCOUNTED FOR**



RETURN ON INVESTMENT

AL A CART PRICING

LONG FORM DOCUMENTARY: ~ \$1,000 PER MINUTE

Tell a compelling, nuanced, interview-driven story about your cause.

Includes: Our expert story team developing the story structure, pro level production, and robust editing. Price reflects about \$1,000 per minute ranging from 10-30 minutes for an average documentary.

STORY OR TESTIMONY: \$1,925

This is our bread and butter. We bring the insights needed to uncover the nuggets of gold from an interview that will highlight the impact of your organization.

Includes: 2 camera HD interview on location with pro lighting/sound plus b roll, post production, ~4-6 min final length.

Each additional story shot in same location on same day: \$1,225

PROMO VIDEO PREMIUM: \$3,100

Story-driven video, creative planning sessions, full crew. ~3-5 min final length.

PROMO VIDEO BASIC: \$1,575

Scripted talking head or VoiceOver plus b roll. ~3-5 min final length.

EVENT RECAP VIDEO: \$700

B roll of event that tells a story including on screen text. ~1-2 min final length.

STORY CONSULTING: \$125/HR.

Hire Joseph to consult with your team to help build a culture of telling stories or give creative direction for your video team. This is a great option for those that want to produce lots of content, has some staff or volunteers with a desire, and does not have a large budget.

RETAINER AGREEMENT

MONTHLY INVESTMENT: \$1,925

Innovatory will provide once a month, 1 hour session with the client's team to plan out videos that accomplish the client's goals and evaluate previous video projects. On-going ideas will be shared via email and phone throughout the month.

Deliverables:

Innovatory will provide on average 1 story video (3-5 min) and 1 short explainer video (1-2 min) a month. (Giving you a savings of \$1,575)
Production time could be combined to capture one longer story for the month. Stories will be captured on location or in studio as needed. Accounts for approximately 3 on site production hours.

The purpose of the retainer is to increase collaboration/creativity and lower costs for the client.

Client has the option to flex more or less each month. Retainer agreement can be terminated by the Client or Innovatory with a 30 day notice. Client will be automatically billed monthly until agreement is terminated.



Innovatory Films is a collection of creative professionals based in Cincinnati, Ohio led by owner/director, Joseph Porter.



INNOVATORY
FILMS

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